

STATEWIDE POLITICAL OPINION SURVEY

IVAN MOORE RESEARCH

AUGUST 9-12, 2008

Hello, my name is _____ and I'm calling for Ivan Moore Research, an Alaska public opinion research firm. We're conducting a public opinion survey that should take a few minutes. Your opinions are important to us, and we'd appreciate your participation if that's OK with you, and of course your responses will be completely confidential.

S1. Is this a residential telephone?

IF "YES", CONTINUE...

S2. Are you registered to vote in the State of Alaska?

IF "YES", CONTINUE...

1. Do you vote in Alaska state elections every time, most times, sometimes, rarely or never?

	VOTING HISTORY IN STATE CAMPAIGNS:	
	Count	%
Every time	356	71.0%
Most times	129	25.7%
Sometimes	16	3.3%

TERMINATE INTERVIEW IF RESPONDENT IS RARELY OR NEVER...

2A. How likely are you to vote in the Primary election on August 26th this year, would you say you're absolutely certain to vote in the Primary, very likely, somewhat likely, or not at all likely?

	LIKELINESS TO VOTE IN PRIMARY:	
	Count	%
Certain	364	72.5%
Very likely	114	22.6%
Somewhat likely	14	2.8%
Not at all likely	10	2.1%

2B. How likely are you to vote in the General election on November 4th this year, would you say you're absolutely certain to vote in the General, very likely, somewhat likely or not at all likely?

	LIKELINESS TO VOTE IN GENERAL:	
	Count	%
Certain	425	84.8%
Very likely	76	15.2%

**TERMINATE INTERVIEW IF RESPONDENT IS NOT CERTAIN OR VERY LIKELY TO EITHER
2A OR 2B...**

3. OK, I'm going to read you the names of some public figures. Please tell me whether your feelings towards them are very positive, somewhat positive, somewhat negative or very negative, or if you have never heard of them.

4 3 2 1 0
 VERY SOMEWHAT SOMEWHAT VERY WHO?
 POSITIVE POSITIVE NEUTRAL NEGATIVE NEGATIVE

Sarah Palin:

SARAH PALIN'S RATING:		
	Count	%
Very positive	230	45.8%
Somewhat positive	172	34.4%
Neutral	32	6.4%
Somewhat negative	43	8.6%
Very negative	23	4.6%
Who?	1	.1%

Mean = 3.084

Mark Begich:

MARK BEGICH'S RATING:		
	Count	%
Very positive	180	35.9%
Somewhat positive	149	29.6%
Neutral	34	6.7%
Somewhat negative	60	12.0%
Very negative	56	11.2%
Who?	23	4.6%

Mean = 2.704

Sean Parnell:

SEAN PARNELL'S RATING:		
	Count	%
Very positive	62	12.4%
Somewhat positive	203	40.5%
Neutral	96	19.2%
Somewhat negative	74	14.8%
Very negative	19	3.7%
Who?	47	9.3%

Mean = 2.475

Ethan Berkowitz:

ETHAN BERKOWITZ ' RATING:		
	Count	%
Very positive	84	16.8%
Somewhat positive	142	28.4%
Neutral	82	16.3%
Somewhat negative	79	15.8%
Very negative	38	7.5%
Who?	76	15.2%

Mean = 2.366

Diane Benson:

DIANE BENSON'S RATING:		
	Count	%
Very positive	47	9.4%
Somewhat positive	137	27.3%
Neutral	104	20.8%
Somewhat negative	72	14.4%
Very negative	23	4.5%
Who?	118	23.5%

Mean = 2.294

Dave Cuddy:

DAVE CUDDY'S RATING:		
	Count	%
Very positive	20	4.1%
Somewhat positive	118	23.6%
Neutral	115	22.9%
Somewhat negative	65	13.0%
Very negative	17	3.3%
Who?	166	33.1%

Mean = 2.180

Gabrielle Ledoux:

GABRIELLE LEDOUX'S RATING:		
	Count	%
Very positive	14	2.7%
Somewhat positive	114	22.7%
Neutral	136	27.0%
Somewhat negative	76	15.2%
Very negative	17	3.4%
Who?	145	28.9%

Mean = 2.087

Ted Stevens:

TED STEVENS' RATING:		
	Count	%
Very positive	112	22.3%
Somewhat positive	120	23.8%
Neutral	40	8.1%
Somewhat negative	132	26.4%
Very negative	97	19.4%

Mean = 2.034

Don Young:

	DON YOUNG'S RATING:	
	Count	%
Very positive	69	13.7%
Somewhat positive	134	26.8%
Neutral	32	6.4%
Somewhat negative	123	24.5%
Very negative	142	28.4%
Who?	1	.2%

Mean = 1.728

Vic Vickers:

	VIC VICKERS' RATING:	
	Count	%
Very positive	8	1.5%
Somewhat positive	45	8.9%
Neutral	96	19.2%
Somewhat negative	79	15.8%
Very negative	124	24.7%
Who?	150	30.0%

Mean = 1.240

4A. What is your registered party affiliation?

	PARTY AFFILIATION:	
	Count	%
Democrat	98	19.6%
Republican	158	31.6%
Other party	11	2.1%
No party	235	46.8%

4B. **(IF NO PARTY, THEN ASK...)** In the August 2008 Primary election, you will have a choice of two ballots... a Republican ballot with Republican candidates only, or a combined ballot with candidates from other parties, but no Republicans. Which ballot do you think you would choose, the Combined ballot or the Republican ballot?

	BALLOT CHOICE:	
	Count	%
Combined	243	48.4%
Republican	220	43.8%
Not sure	39	7.8%

THE THREE PRIMARY RESULTS ON THIS PAGE ARE RUN USING RESPONSES FROM CERTAIN OR VERY LIKELY PRIMARY VOTERS ONLY:

4C. (IF NOT REPUBLICAN OR 2B = COMBINED OR NOT SURE, THEN ASK...) If the August 2008 Combined ballot Primary election for U.S. Congress was held today and the candidates were... for whom would you vote for U.S. Congress?

COMPUTED 2008 U.S. CONGRESS COMBINED BALLOT PRIMARY RACE:		
	Count	%
Ethan Berkowitz	155	58.0%
Diane Benson	64	24.1%
Don Wright	8	2.9%
Undecided	40	15.0%

4D. (IF REPUBLICAN OR 2B = REPUBLICAN BALLOT OR NOT SURE, THEN ASK...) If the August 2008 Republican ballot Primary election for U.S. Congress was held today and the candidates were... for whom would you vote for U.S. Congress?

COMPUTED 2008 U.S. CONGRESS REPUBLICAN BALLOT PRIMARY:		
	Count	%
Don Young	114	45.9%
Sean Parnell	100	40.4%
Gabrielle Ledoux	19	7.4%
Undecided	15	6.2%

4E. (IF REPUBLICAN OR 2B = REPUBLICAN BALLOT OR NOT SURE, THEN ASK...) If the August 2008 Republican ballot Primary election for U.S. Senate was held today and the candidates were... for whom would you vote for U.S. Senate?

COMPUTED 2008 U.S. SENATE REPUBLICAN BALLOT PRIMARY:		
	Count	%
Ted Stevens	156	62.7%
Dave Cuddy	51	20.4%
Michael Corey	6	2.3%
Roderic Sikma	1	.6%
Vic Vickers	16	6.6%
Undecided	18	7.4%

5A. If the November 2008 General election for U.S. Senate was held today and the candidates were... for whom would you vote for U.S. Senate?

COMPUTED 2008 U.S. SENATE GENERAL:		
	Count	%
Mark Begich	278	55.5%
Ted Stevens	193	38.5%
Bob Bird	12	2.3%
Fredrick Haase	2	.4%
Undecided	16	3.3%

5B. If the November 2008 General election for U.S. Congress was held today and the candidates were...for whom would you vote for U.S. Congress?

COMPUTED 2008 U.S. CONGRESS GENERAL #1:		
	Count	%
Ethan Berkowitz	257	51.3%
Don Young	204	40.6%
Don Wright	19	3.9%
Undecided	21	4.2%

5C. And if the candidates were...for whom would you vote for U.S. Congress?

COMPUTED 2008 U.S. CONGRESS GENERAL #2:		
	Count	%
Ethan Berkowitz	209	41.7%
Sean Parnell	231	46.0%
Don Wright	16	3.2%
Undecided	46	9.1%

The following questions are for statistical purposes only.

6. When it comes to politics, do you consider yourself to be a conservative, a moderate or a progressive?

POLITICAL IDEOLOGY:		
	Count	%
Conservative	203	40.5%
Moderate	218	43.4%
Progressive	81	16.1%

7. In what year were you born?

AGE OF RESPONDENT:		
	Count	%
18-49	162	32.9%
50-59	144	29.3%
60+	187	37.9%

Mean = 54 years

8. Are you married or single?

MARITAL STATUS:		
	Count	%
Married	398	79.3%
Single	104	20.7%

9. GENDER...

GENDER OF RESPONDENT:		
	Count	%
Male	251	50.0%
Female	251	50.0%

That completes the survey. I have a telephone number for Ivan Moore Research that you can call with any comments, compliments or complaints. Would you like the number? Thank you very much for your help. Goodbye.

THE FOLLOWING VARIABLES WERE COMPUTED USING MEASURED DATA:

MARITAL STATUS BY GENDER:		
	Count	%
Married males	199	39.7%
Married females	199	39.6%
Single males	52	10.4%
Single females	52	10.4%

AREAS OF ALASKA:		
	Count	%
Southeast	64	12.8%
Rural Alaska	53	10.5%
MatSu-Kenai-Valdez	103	20.5%
Anchorage	208	41.5%
Fairbanks	74	14.7%